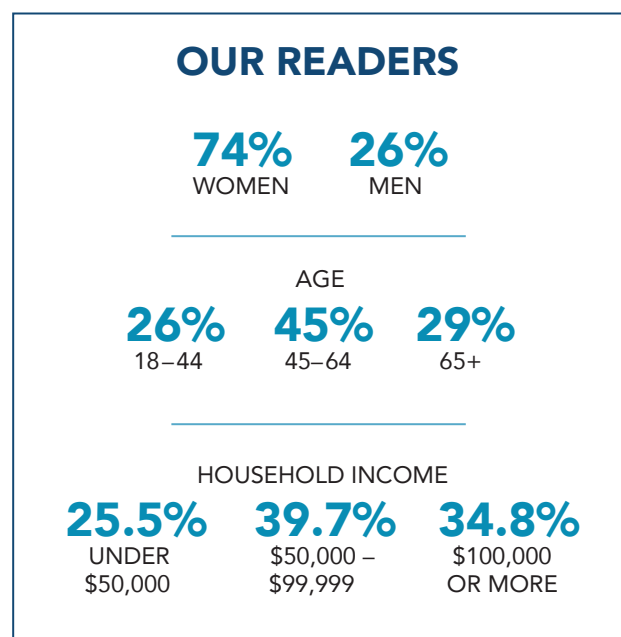
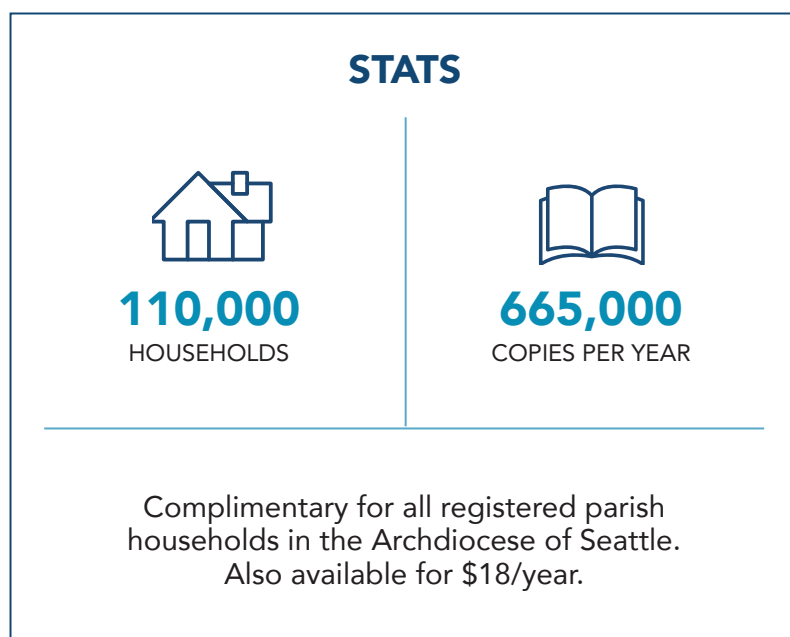


## Production Calendar

Issue	Advertising Theme	Ad Res. Deadline for Ads We Design	Ad & Art Deadline for Print Ready	Mailing Date
Aug/Sept 2023	Back to School and 10-Year Anniversary	June 14	June 21	July 28
Oct/Nov 2023	Respect Life	Aug 9	Aug 16	Sept 28
Dec 2023/Jan 2024	Advent, Christmas and Catholic Education	Oct 11	Oct 18	Nov 27
Feb/March 2024	Lent and Easter	Dec 6	Dec 13	Jan 26
Apr/May 2024	Senior Living	Feb 14	Feb 21	March 27
June/July 2024	Religious Life and Graduations	April 10	April 17	May 28
Aug/Sept 2024	Back to School	June 12	June 19	July 29
Oct/Nov 2024	Respect Life	Aug 14	Aug 21	Sept 27
Dec 2024/Jan 2025	Advent, Christmas and Catholic Education	Oct 9	Oct 16	Nov 25

Advertising themes and dates are tentative and can change at any time.

## Circulation Strength



Advertising rates on next page.

## Advertising Rates

SIZE (width x height)	1 TIME (price per insertion)	2-3 TIMES (price per insertion)	4-5 TIMES (price per insertion)	6 TIMES (price per insertion)
<b>Full Page</b> 7.125" x 9.375"	\$ 5,000	\$ 3,750	\$ 2,825	\$ 2,125
<b>Half Page</b> (H) 7.125" x 4.5854" (V) 3.4792" x 9.375"	\$ 3,500	\$ 2,625	\$ 1,975	\$ 1,475
<b>Quarter Page</b> 3.4792" x 4.5854"	\$ 2,250	\$ 1,685	\$ 1,265	\$ 950
<b>Eighth Page</b> 3.4792" x 2.2285"	\$ 1,300	\$ 975	\$ 730	\$ 550
<b>*NWC Business Guide (sizes adjusted 7/2023)</b>				
(1 column) 1.6563" x 2.2285"				
(2 column) 3.4792" x 1"	\$ 535	\$ 435	\$ 335	\$ 235

## PREMIUM POSITIONS

<b>Inside Front Cover</b> FP 7.125" x 9.375"	\$ 5,750	\$ 4,312	\$ 3,249	\$ 2,444
<b>Inside Back Cover</b> FP 7.125" x 9.375"	SOLD	SOLD	SOLD	SOLD
<b>Back Cover</b> HP 7.125" x 4.5854"	\$ 4,375	\$ 3,281	\$ 2,469	\$ 1,844


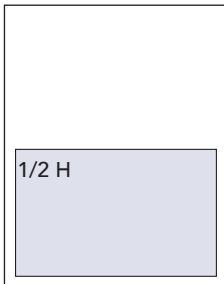
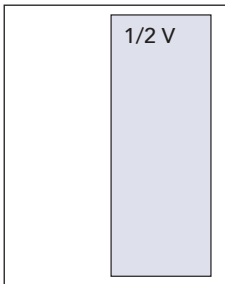
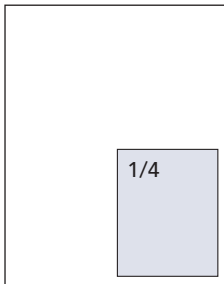
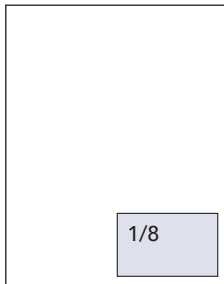
**INSERTS AVAILABLE:** BRE Envelope, Flyer, Postcard

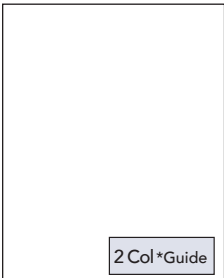
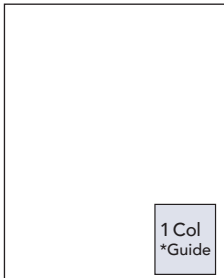
Price: \$3,600 (does not include printing)

See [insert guide](#) for additional information.

\*NWC Business Guide ads will be in the back of the magazine in various groupings. If purchasing multiple ad runs, all ads do not need to be the same size. We reserve the right to object to, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Catholic Church. All ads are subject to approval by Northwest Catholic. Ad space reservation is a contract. Full list of terms and policies are available online.

## Advertising Specifications

**All ads have links in the online flipbook on [NWCatholic.org](http://NWCatholic.org).**

Advertising prices include 4-color process.

We accept high-resolution PDFs (print quality) with color converted to CMYK and fonts embedded. Ads must be exact size at 100%, 300 dpi.

No black builds.

\*NWC Business Guide ads will be in the back of the magazine in various groupings.