

Northwest Catholic - Special 2024/25 School Rates

June 2024 Space Reservation Deadline - April 10

We know times are tough, and we want to help. We are offering all ads at the 6x rate, when you reserve three ads.
Ads will be billed the month they run | Size and reservation can be changed



Guide ad = \$235
(normally \$335 per ad at the school rate)

Eighth page ad = \$550 per ad (new low price!)
(normally \$730 per ad at the school rate)

Quarter page ad = \$950 per ad
(normally \$1,265 per ad at the school rate)

**Mix and match any sizes to create your
3x ad contract! ***

*** Guidelines & Size Specifications:**

- 1 Col Guide: 1.65" w x 2.228" h - 2 Col Guide: 3.47" w x 1" h - Eighth: 3.47" w x 2.228" h - Quarter: 3.4" w x 4.58" h
- All issues must be determined at the time the contract is signed (but may be changed). You have a year to complete your ad contract. Ad date changes/size changes/etc must be done before the ad reservation deadline.
- At any time you may upgrade /change your ad size. If you have a signed Insertion Order, all ads will be at the 6x rate. See rate card for all the ad sizes www.nwcatholic.org/advertise
- Advertise in any issue to promote a fundraising event or make a special announcement. It's a great way to reach families, alumni, Catholic businesses and friends. Issues with a schools focus are: August/September, December/January and June/July.



Sign me up for the "Special 2024/2025" 6x Rate! (not billed until the ads run)

Name _____

School _____

City _____

E-Mail _____ Phone _____

Ad Reservation (select month and size):

Aug/Sept 2024 - Back to School Guide _____ 1/8 pg _____ 1/4 pg _____ Other _____

Dec24/Jan25 - Catholic Education Guide _____ 1/8 pg _____ 1/4 pg _____ Other _____

June/July 2025 - Graduation Guide _____ 1/8 pg _____ 1/4 pg _____ Other _____

Different Issue Guide _____ 1/8 pg _____ 1/4 pg _____ Other _____

I would prefer different months (notes) _____

Return this form or email reservation to Keri Hake, by Wednesday, April 10 for the June/July issue.

email: advertising@seattlearch.org • Media Kit [online](#)