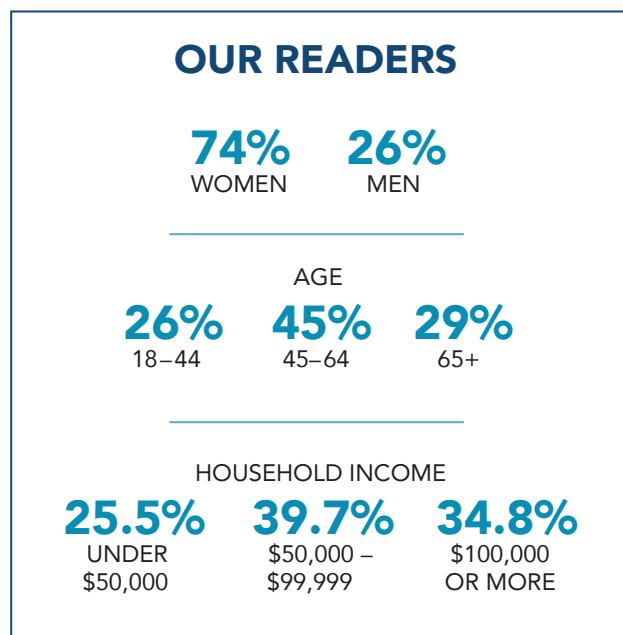
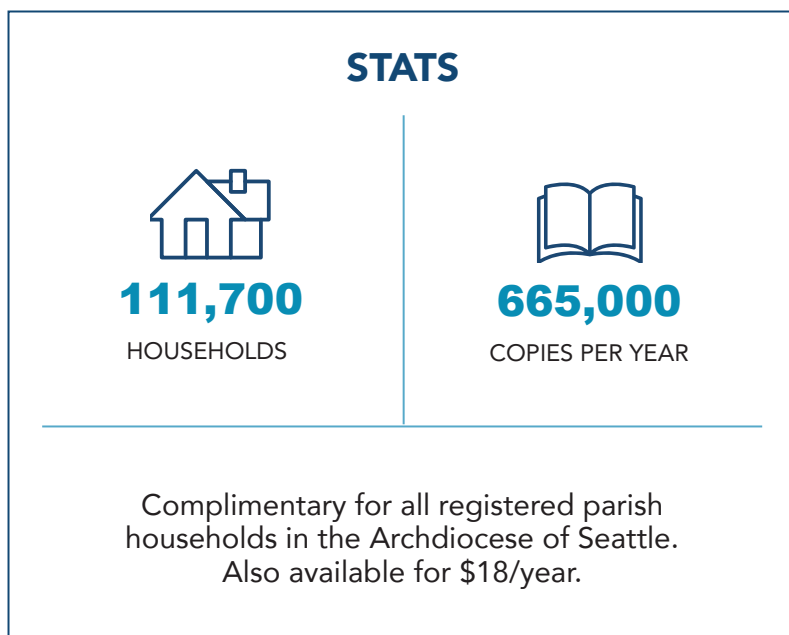


## Production Calendar

Issue	Advertising Theme	Ad Res. Deadline for Ads We Design	Ad & Art Deadline for Print Ready	Mailing Date
Dec 2024/Jan 2025	Advent, Christmas and Catholic Education	Oct 9	Oct 16	Nov 25
Feb/March 2025	Lent and Easter	Dec 11	Dec 20	Jan 29
Apr/May 2025	Archdiocese of Seattle's 175th Jubilee	Feb 19	Feb 26	March 31
June/July 2025	Religious Life and Graduations	April 23	April 30	June 2
Aug/Sept 2025	Back to School	June 18	June 25	July 30
Oct/Nov 2025	Respect Life	Aug 20	Aug 27	Oct 1
Dec 2025/Jan 2026	Advent, Christmas and Catholic Education	Oct 22	Oct 29	Dec 1

Advertising themes and dates are tentative and can change at any time.

## Circulation Strength



Advertising rates on next page.

## Advertising Rates

SIZE (width x height)	1 TIME (price per insertion)	2-3 TIMES (price per insertion)	4-5 TIMES (price per insertion)	6 TIMES (price per insertion)
<b>Full Page</b> 7.125" x 9.375"	\$ 5,000	\$ 3,750	\$ 2,825	\$ 2,125
<b>Half Page</b> (H) 7.125" x 4.5854" (V) 3.4792" x 9.375"	\$ 3,500	\$ 2,625	\$ 1,975	\$ 1,475
<b>Quarter Page</b> 3.4792" x 4.5854"	\$ 2,250	\$ 1,685	\$ 1,265	\$ 950
<b>Eighth Page</b> 3.4792" x 2.2285"	\$ 1,300	\$ 975	\$ 730	\$ 550
<b>*NWC Business Guide (sizes adjusted 7/2023)</b>				
(1 column) 1.6563" x 2.2285"				
(2 column) 3.4792" x 1"	\$ 535	\$ 435	\$ 335	\$ 235

## PREMIUM POSITIONS

<b>Inside Front Cover</b> FP 7.125" x 9.375"	\$ 5,750	\$ 4,312	\$ 3,249	\$ 2,444
<b>Inside Back Cover</b> FP 7.125" x 9.375"	\$ 5,750	\$ 4,312	\$ 3,249	\$ 2,444
<b>Back Cover</b> HP 7.125" x 4.5854"	\$ 4,375	\$ 3,281	\$ 2,469	\$ 1,844

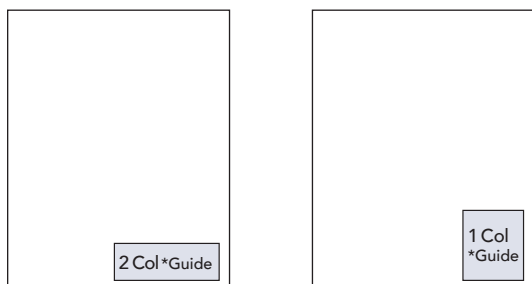
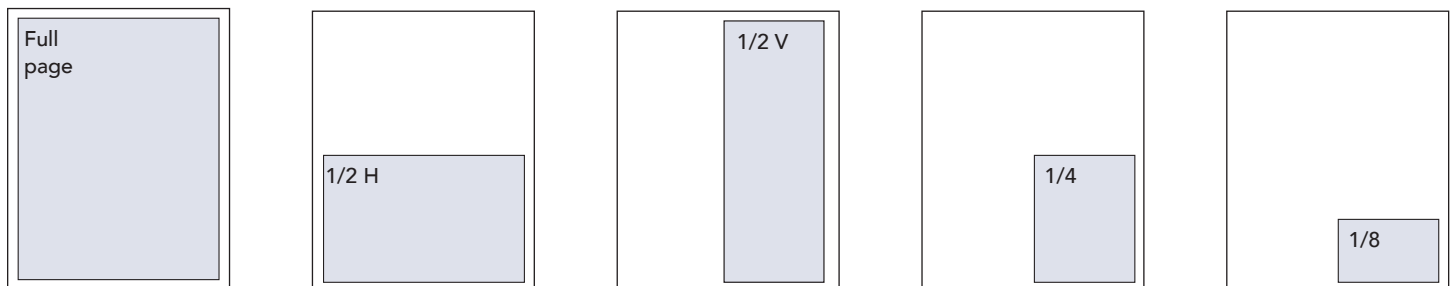
### INSERTS AVAILABLE: BRE Envelope, Flyer, Postcard

Price: \$3,600 (does not include printing)

See [insert guide](#) for additional information.

\*NWC Business Guide ads will be in the back of the magazine in various groupings. If purchasing multiple ad runs, all ads do not need to be the same size. We reserve the right to object to, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Catholic Church. All ads are subject to approval by Northwest Catholic. Ad space reservation is a contract. Full list of terms and policies are available online.

## Advertising Specifications



All ads have links in the online flipbook on [NWCatholic.org](http://NWCatholic.org).

Advertising prices include 4-color process.

We accept high-resolution PDFs (print quality) with color converted to CMYK and fonts embedded. Ads must be exact size at 100%, 300 dpi.

No black builds.

\*NWC Business Guide ads will be in the back of the magazine in various groupings.